

BUFFALO, NEW YORK
**SHORT TRACK
SPEEDSKATING**
CHAMPIONSHIPS



Buffalo Short Track Speedskating Championships

The Northtown Center at Amherst
Saturday & Sunday, October 16-17, 2021

The fastest racing on ice is coming to Western New York this Fall and you can be front and center for all of the action. The seventh annual Buffalo Short Track Speedskating Championships kicks off the racing season as the first US Speedskating sanctioned competition held on the East Coast every year. On October 16th and 17th, 150 skaters, along with families, coaches, spectators, and volunteers, from across the US and Canada will descend on the Northtown Center in Amherst, NY for two action packed days of high intensity racing. In collaboration with the Buffalo Niagara Sports Commission, we will be hosting skaters from ages 5 to 80 and featuring all skill levels from novice to national champions. Who knows - we may have future Olympians and World Cup skaters on our ice. It has happened before! We are anticipating another sold-out event, and excitement is particularly palpable this year because this will be the first opportunity for many skaters to compete since 2019.

How can you be a part of the fastest event on ice in Buffalo? As a 501(c)(3) not-for-profit organization, the Buffalo Speedskating Club is seeking partnerships with Western New York companies that would like to support an international event organized and executed by a team of dedicated volunteers. We understand that COVID-19 has made it particularly challenging for companies to regularly interact with their community. Our goal is to provide a platform to showcase your brand while supporting a reputable event that is successful year after year. We have outlined a number of opportunities below for you to be a part of the Buffalo Short Track Speedskating Championships.

- 1) Become a Sponsor.
- 2) Provide an item/discount coupon that can be added to a *Welcome to WNY* swag-bag for skaters.
- 3) Donate food and/or drinks for our athletes & volunteers.

For additional information about the Buffalo Short Track Speedskating Championships and the Buffalo Speedskating Club, including pictures from past events, please visit our website at www.buffalospeedskating.org.

Thank you for your consideration.

Sincerely,

Kim Lipa
Competition Chair
klipa716@gmail.com
716-359-7653

Carol Putnam
Fundraising Chair
gleeput@gmail.com



Buffalo Speedskating Championships
www.buffalospeedskating.org/buffalo-meet
BSC President - Doug Lippa
BSC Competition Chair - Kim Lipa
Meet Co-Director - Henry Withers
Meet Co-Director - Alan Jay



Proud to be part of the
Heartland Racing Series

U.S. SPEEDSKATING

Buffalo Speedskating Club is a 501(c)(3) not-for-profit organization.

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Corporate Sponsor \$5,000

- *Buffalo Short Track Speedskating Championships Sponsored by (Corporate Name).* Your company name will be incorporated into the official Meet name and logo used for all marketing and correspondence.
- Logoed banner displayed rink-side at the Meet
- Facebook™ and Instagram™ post with your company's social media handle tagged
- Acknowledgment on our Website
- Full page ad in our Meet program
- Logo on the Meet T-Shirt
- Acknowledgment by our announcer during the Meet

Gold Sponsor \$1,000

- Facebook™ and Instagram™ post with your company's social media handle tagged
- Full page ad in our Meet program
- Logo on the Meet T-Shirt
- Acknowledgment on our Website
- Acknowledgment by our announcer during the Meet

Silver Sponsor \$500

- Facebook™ and Instagram™ post with your company's social media handle tagged
- ½ page ad in our Meet program
- Logo on the Meet T-Shirt
- Acknowledgment on our Website

Bronze Sponsor \$250

- ¼ page ad in our Meet program

Friend Sponsor \$100

- Company name listed in our Meet program

Company Name (Please provide a high res PDF, or Jpeg file for the Meet program)

Sponsorship Level (please make your check payable to - Buffalo Speedskating Club, 44 Park Street, Holland, NY 14080)

To discuss a sponsorship or donation for the skater welcome bag please contact:

Kim Lipa - Competition Chair
klipa716@gmail.com
716-359-7653

Carol Putnam - Fundraising Chair
gleeput@gmail.com

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