

**The Noble Family
Charitable Foundation**

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Beatrice Noble, Ph.G.
July 21, 1917 - July 1, 2014

Beatrice Noble was born on July 21, 1917 in Rochester, New York. She was the firstborn child of Barnet and Jennie Rose Noble, *nee* Usdansky. Beatrice was followed by a sister and brother, Sylvia on June 19, 1920 and Gerald on July 3, 1929. Beatrice's mother passed away in 1965 and her father in 1969. Gerald preceded Beatrice in death on August 24, 2002 and Sylvia on March 2, 2003.

Beatrice's father's original last name was Janovsky. Like many Russian Jewish immigrants of his day, he changed his name to make it easier to find employment. This was suggested to Barnet by his commanding officer upon discharge from the U.S. army in 1911. When asked what he should change his name to, it was further suggested that he take his commander's surname - Noble. Barnet had one older brother, Benjamin (a Rabbi). Benjamin kept the name of Janovsky, however his children (Beatrice's first cousins), had the name changed to Jay. As a result, the family of Janovsky became the families of Noble and Jay.

In 1938 Beatrice proudly graduated from the State University of New York at Buffalo's School of Pharmacy and Pharmaceutical Sciences. Beatrice was a true academic and professional pioneer. This was a time when many men (both students and professors), were openly opposed to women entering the pharmacy profession. Of the five women that began the three year course of study, Beatrice was the only one to graduate. Beatrice tirelessly served her community as a pharmacist for 52 years in retail, hospital and clinic settings. She recalled having to often work seventy hour weeks, and of not taking payment for medications when neighbors couldn't afford it.

Beatrice was extremely proud of her family's ties to pharmacy. Her father was a Pharmacist, as was her brother. She also had two first cousins, (Louis and Abraham Jay) who like Beatrice and her brother, graduated from UB's School of Pharmacy. Beatrice was particularly pleased that four generations later she had a female cousin (Kimberly Jay, *nee* Bouch), who graduated with her Pharmacy degree in 2010.

Investing was a lifelong passion and pleasure of Beatrice's. A child of the Great Depression, Beatrice calculated that as a woman, the path to financial independence was to be found through investing in the financial markets. Self taught through endless study, Beatrice would often give investing advice to those who asked, and made it a point of advising women with whom she worked.

Beatrice, through hard work, study and selflessness, cared and provided for family, friends and strangers alike. By creating the Noble Family Charitable Foundation, Beatrice has insured that the good she did in life, continues in perpetuity. Beatrice and her siblings did not marry or have children. However, the Noble family name lives on through the good works of the Foundation and always in our hearts.